

KATE HILDEBRANDT

OVERVIEW

I am a marketing and communications professional, writer, and sessional instructor with more than 20 years of senior-level experience serving education, health, government, business, and non-profits. I am seeking contract and freelance work within a collaborative, creative team.

CURRENT SITUATION

University of Victoria **2014 to present**
Communications Officer (Reg.5)
Faculty of Human and Social Development

Royal Roads University **2014 to present**
Sessional Instructor - Writing, website development, communications.
School of Communication and Culture - BA program
School of Environmental Sustainability - BA program

BC Government Communications + Public Engagement **2015 to present**
Contract Web Content Writer

WORK HISTORY

Kwriter Communications **1995 to present**
Writer and consultant for a wide range of clients and multimedia projects. Clients include: CIHR - SFU - Institute of Nutrition, Metabolism and Diabetes; Fraser Health and Canada Health Infoway PACS Project; Provincial Health Services Authority; Alberta Cancer Board, Edmonton Public School Board; City of Edmonton, CTV - Calgary Olympics - Nordic Village.

Outcrop Yukon **2011 to 2012**
General Manager and Account Director
Managed this full-service ad agency and supervised a creative team of five professionals. Served a range of local, national, and international clients specializing in print, video, display systems, events and web design/development.

BC Public Service Agency **2008 to 2009**
Communications Manager
Coordinated province-wide, web-based campaigns on employee wellness and flexible benefits for more than 30,000 public servants and retirees.

BC Care Providers Association **2006 to 2010**
Director of Public Relations, Contract Consultant
Reported to Exec. Director and board of seniors' care providers. Managed communications, media, and member services. Also collaborated with government and allied groups, advocating for higher pay ratios for care aides, lobbying for funding and labour development supports to achieve higher care services in seniors' care homes across BC.

Capital Health

1998 to 2002

Regional Manager Communications + Publications

Based at University of Alberta, was part of a multimedia communications team where I was assigned to internal communications. I created, wrote and edited a quarterly magazine, produced videos, developed the health authority's first website, and wrote speeches for the Board President and for the CEO.

EDUCATION

VCC

2017

- Provincial Instructor's Diploma - in progress with online program

University of Alberta

1981 to 1983

- Business Admin - Continuing Education

Langara College - Studio 58

1973 to 1975

- Theatre Arts Diploma - English honours

PROFESSIONAL DEVELOPMENT

Royal Roads University

2014 to present

- Mastering Moodle, Blackboard Collaborate, Instructor Skills, Case Writing.

Camosun College

2009 to Mar 2010

- French 101, InDesign, Dreamweaver.

Banff Magazine Publishing Workshop

1998

- Two-week intensive program.

Service Canada - HR + Skills Development

1995 to 1996

- Small Business Development Program

AWARDS

BC Medical Association 2009

- Gold, employee health campaign - BC Public Service

Alberta Health Care PR Association

- Gold, newsletters - Capital Health 2001

- Bronze, newsletters - Alberta Cancer Board 1994

International Association of Business Communicators

- Award of Excellence, publications - Enbridge 1999

- Silver Leaf, newsletters - Alberta Cancer Board 1992

References are available upon request.